

Supplier's Product Code : 800-232-0004  
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erudus id : a78d1b2a5a754559b3f9e0855c69abf8



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## C7 5L Purple Beerline Cleaner

**Short Product Name:**  
Purple Beerline Cleaner

**Product Description:**  
Purple colour indicator Kills 99.99% of germs and yeast Removes stubborn protein deposits Does not affect beer head Suitable for use with beer, lager and soft drink systems 5L

### General Information

Food/Drink :	Non-food
Product Category :	Non Food
Generic Product Type :	Cleaning Products

**Supplier's Product Code :**  
800-232-0004  
**Supplier:** Mirius  
Woodmans Road  
  
Coventry  
West Midlands  
CV3 4FX  
United Kingdom  
P:  
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## OUTER PRODUCT

### Outer case Information

Outer Case GTIN :	05036383001261	Outer Case Length :	98 mm
Packaging Type Description :	Case	Outer Case Width :	275 mm
Total Quantity of Inner Units in Outer Case :	2 Units	Outer Case Height :	290 mm
Is Trade Item Splittable? :	No	Product Gross Weight :	1.14 kg
		Product Net Weight :	1.01 kg

### Pallet Information

Quantity of Cases Per Pallet Layer :	20 Cases	Pallet Height :	1.80 MTR
Quantity of Layers Per Pallet :	4 Layers	Pallet Gross Weight :	15.00 kg
Quantity of Cases Per Pallet :	80 Cases		

### Logistical Information

Shelf Life from Time of Production :	365 Days	Minimum Order Quantity :	1 Cases
Guaranteed Shelf Life on Delivery :	365 Days	Delivery Lead Time :	10 Days

### Waste Packaging Weight - Outer Case

Glass :	0.00 g	Aluminium :	0.00 g
Plastic :	0.00 g	Steel :	0.00 g
Percentage Recycled Plastic :	Not specified.	Other :	0.00 g
Paper/Board :	0.27 g	Wood :	Not specified.
		Fibre Based Composite :	Not specified.

### Waste Packaging Weight - Transport Packaging

Plastic :	Not specified.	Wood Total :	0.00 g
Paper/Board :	Not specified.	Is Pallet Returnable? :	-
Percentage Recycled Plastic :	Not specified.		

### Other Information

**Supplier Comments :**  
Not specified.

## INNER PRODUCT

### Origin Information

Product Country of Origin/Place of Provenance :	United Kingdom
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**Additional Origin Details :**  
Not specified.

### Inner Pack Information

Internal GTIN :	5036383001254
Packaging Type Description :	Carton
Variable Weight Consumer Item :	No
Net Drained Weight :	Not specified.

Inner Unit Length :	186 mm
Inner Unit Height :	282 mm
Inner Unit Width :	133 mm
Inner Product Weight :	Not specified.
Inner Product Weight Units :	g

**Weight/Volume :**  
5L

### Handling Information

#### Directions For Use :

##### Cap Instructions:

To remove cap: Place bottle on a firm flat surface. Grip cap and turn anti-clockwise.  
To replace cap: Place bottle on a firm flat surface. Grip cap and screw clockwise until tight.

##### Directions for use:

Beer dispense equipment: Dilute 1:80 (12.5ml/lit) in hot water (up to 60c). Drain all beer from the system. Pull through the systems until entire system is filled and purple liquid is flowing out. Ensure liquid is drawn through all taps. Leave to soak for 30 minutes. If purple colouration vanishes pull through fresh liquid. Repeat until purple colour remains after 30 minutes. Rinse thoroughly with cold water until there is no trace of purple.  
Cellar tanks: Pre rinse tanks with cold water. Dilute 1:100 (10ml/lit) in hot water (Up to 60c). Run the CIP/circulation system for 30 minutes or until the purple colouration vanishes. Rinse thoroughly with cold water.

#### Storage Instructions:

Storage: Store sealed in original container in a cool, dry place away from sunlight.

## Dietary Information

### Ingredients :

n/a

### Product contains:

GM Protein/DNA :	No
Celery/Celeriac (and products thereof) :	No
Lupin (and products thereof) :	No
Eggs (and products thereof) :	No
Fish (and products thereof) :	No
Soybeans (and products thereof) :	No
Milk (and products thereof) :	No
Mustard (and products thereof) :	No
Peanuts (and products thereof) :	No
Sesame Seeds (and products thereof) :	No
Crustacea (and products thereof) :	No
Molluscs (and products thereof) :	No
Nuts (and products thereof) :	No
Almond nuts :	No
Hazelnuts :	No
Walnuts :	No
Cashew nuts :	No
Pecan nuts :	No
Brazil nuts :	No
Pistachio nuts :	No
Macadamia nuts :	No
Queensland nuts :	No
Cereals Containing Gluten :	No
Wheat (and products thereof) :	No
Rye (and products thereof) :	No
Barley (and products thereof) :	No
Oats (and products thereof) :	No
Spelt (and products thereof) :	No
Kamut (and products thereof) :	No
Gluten content <20ppm :	-
Hydrogenated Vegetable Oil/Fat :	No
Palm Oil :	No
Sulphur Dioxide and Sulphites :	No
Sulphur Dioxide/Sulphites Concentration :	0

### Product contains :

Artificial Antioxidants :	No
Artificial Colours :	No
Artificial Flavourings :	No
Artificial Flavour Enhancers :	No
Artificial Preservatives :	No
Artificial Sweeteners :	No

### Product suitability:

Suitable for a Vegetarian Diet :	No
Suitable for a Vegan Diet :	No
Suitable for Sufferers of Lactose Intolerance :	No
Suitable for Coeliacs :	No
Approved for a Halal Diet :	No
Approved for a Kosher Diet :	No
HFSS (High in Fat, Salt and Sugar) :	-

### Allergen Statement :

Not specified.

## Nutritional Information

Average Serving :	0.00 g or ml
Count per 100g :	Not specified.
Count Per Pack :	Not specified.
Energy per 100 G/ML :	0.00 kJ
Energy per 100 G/ML :	0.00 kcal
Fat per 100 G/ML :	0 g
- of which Saturates per 100 G/ML :	0 g
- of which Mono-unsaturates per 100 G/ML :	0 g
- of which Polyunsaturates per 100 G/ML :	0 g
Trans Fats per 100 G\ML :	0.00 g
Carbohydrate Per 100 G/ML :	0 g
- of which Sugars per 100 G/ML :	0 g
- of which Polyols per 100 G/ML :	0.00 g
- of which Starch per 100 G/ML :	0.00 g
Fibre per 100 G/ML :	0 g
Protein per 100 G/ML :	0 g
Salt per 100 G/ML :	0 g
Sodium per 100 G\ML :	0 g

Vitamin A per 100g :	0.00 µg
Vitamin C per 100g :	0.00 mg
Folate/Folic Acid per 100g :	0.00 µg
Calcium per 100g :	0.00 mg
Iron per 100g :	0.00 mg
Zinc per 100g :	0.00 mg
Cholesterol per 100 G/ML (UK/FR) :	0.00 g
Non Milk Extrinsic Sugars per 100gm :	0.00 g
Alcoholic Strength %Vol :	0.00 % Vol
Fat Percentage in Dry Matter per 100g :	0.00 g

## Waste Packaging Weight - Inner Unit

Glass :	0.00 g
Plastic :	0.14 g
Percentage Recycled Plastic :	Not specified.
Paper/Board :	0.00 g

Aluminium :	0.00 g
Steel :	0.00 g
Other :	0.00 g
Wood :	Not specified.
Fibre Based Composite :	Not specified.

## Accreditations / Certifications / Assurance Schemes

BRCGS Certified Production :	No
Red Tractor :	No
Fairtrade :	No
Marine Stewardship Council Certified (MSC) :	No
Organic :	No
SALSA (Safe & Local Supplier Approval) :	No
British Lion Mark :	No
RSPCA Assured :	No
LEAF Marque (Linking Environment and Farming) :	No
Rainforest Alliance :	No
Food for Life Supplier Scheme :	No
Quality Meat Scotland :	No
Farm Assured Welsh Livestock :	No
Northern Ireland Beef & Lamb Farm Quality Assurance Scheme :	No
Quality Standard Mark (Beef/Lamb) :	No
Roundtable of Sustainable Palm Oil (RSPO) :	No
School Approved (The Requirement for School Food Regulation 2014) :	No
IFS Food Standard :	No
Best Aquaculture Practices (BAP) Certification :	No
ISO 14001 (Environmental System) :	No
FSSC 22000 :	No

<b>Other Accreditation :</b> Not specified.	
Intra Stat/Taric Code :	Not specified.
Commodity Code :	Not specified.
Identification/Health Marks :	Not specified.

## Standards Testing

Do you undertake trend analysis of  
microbiological results? : No

Is shelf life testing undertaken? : No

## Microbiological Standards

Not available.

## Analytical Standards

Not available.